



Siriroj Rodchuer

Employment History

Marketing Developer, Piyavate Hospital

OCTOBER 2018 – JULY 2020

- Creating promotional strategies to stimulate sales volume.
- Promoting products and services by using different media channels.
- Coordinating with partners to develop co-promotions.

Marketing Developer, Siriraj Piyamaharajkarun Hospital

FEBRUARY 2017 – SEPTEMBER 2018

- Promoting products, services and doctors by using different media channels to meet the market needs.
- Making print medias and health information such as brochure, manual and video, etc.
- Organizing activities inside and outside the hospital such as health seminar, event and roadshows with contracting companies.

Charge Nurse, Better Being Hospital

JULY 2014 – AUGUST 2016

- Identifying issues or emergencies and responding in a calm and efficient manner.
- Coordinating daily administrative duties, including schedules, nursing assignments and patient care.
- Monitoring medical charts and providing care to patients and families.
- Supervising nursing staff and monitoring their needs.

ICU Nurse, Bangkok Hospital

APRIL 2013 – JUNE 2014

- Monitor the critical patients for changes in status and indications of conditions such as sepsis or shock and provide appropriate interventions.
- Responding to life-saving situations, using nursing standards and protocols for treatment.
- Consult and coordinate with health care team members about whole patient care plans.
- Ensuring that ventilator, monitors and other types of medical equipment function properly.

Education

Master's Degree in Business Administration (MBA), Assumption University

- Major in marketing
- 3.67 GPA

Bachelor's Degree in Nursing Science, Assumption University

- Magna Cum Laude
- 3.55 GPA
- Partial Scholarship from Faculty of Nursing Science, Assumption University
- Award for Outstanding Performance on Academic and University Activity
- The Rector's Certification of Honor for attaining the grade point for the academic year 2009, 2010, 2012

Details

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Languages

Thai

English